

## City of Pomona – Cultural Arts Commission

### ANNUAL CHALKART FESTIVAL 2008

#### Guidelines for Applicants

(See application form for rules, regulations and submittal deadlines)

#### Date, Time and Location of Event

- November 8, 2008
- Check-in 7:45 a. m. – 8:45 a.m.
- Competition begins 9:00 a.m. – completion by 2:00 p.m. Judging immediately following
- Awards ceremony – 3:00 p.m.
- Location -Thomas Plaza on Second Street in the Arts Colony Downtown Pomona  
40 sq. for High School groups and 10 sq. for individual/professionals
- Parking – North of Thomas Plaza

#### Criteria

- **Theme for Chalkart Competition**
  1. “To Kill a Mockingbird” Pomona Big Read (Students Choice)
  2. 120 years of Pomona History – People, Places, Events (Students Choice)
  3. Open category – Professionals only  
*Professionals are encouraged to consider one of the designated themes.*
- **Entrants & Dimensions**
  1. High School groups of 4 or less teams – space size 10’ x 12’
  2. Middle School groups of 4 or less teams – space size 10’ x 12’
  3. Elementary School groups of 4 or less teams – space size 6’ x 5’
  3. Professional (Individuals) 6’ x 5’
- **Judges**
  1. Invite Pomona Professional Artist, who will not be participating in Chalkart, to judge High School entries – up to Five (5) judges.
  2. Invite all Art Teachers to judge professional artist entries – up to five (5) judges.
  3. Cultural Arts Commissioners to judge Middle School entries – up to seven (7) judges
  4. Invite: Pomona Chief Romero, Linda Lowry and Thelma Melendez to judge Elementary School entries.
- **Judging Categories**
  1. Best of Theme
  2. Most Creative
  3. Most Realistic

One winner from each of the three categories for each of the four entry teams =Twelve (12) winners

#### Event Supplies

- **Chalk** – one (1) box of 24 pastels per participant provided by the City of Pomona, Community Services Department
- **T-Shirts** – one per participant at check-in
- **Prizes** – one award per entry
  - **Cash Prize Breakdown**
    - Professionals/Individuals: one per category (3) - \$100 each
    - High School: one per category (3)/up to 4/team - \$30.00 each
    - Middle School: one per category (3)/up to 4/team - \$15.00 each
    - Elementary School: one per category (3)/up to 4/team - \$10 each
    - Trophies for Best All-Around – one for each H.S, Middle School. & Elementary School
    - Certificates - Contest winner and participant certificates provided by City of Pomona, will be available at a later date
- **Morning Refreshments** – Muffins, Coffee, Juice, Water
- **Lunch** – will be available for purchase, provided by Pomona Kiwanis Club
- **Entertainment** –provided throughout the day